



PREM JAIN MEMORIAL TRUST

HARIT-PREM
BHARAT



MAHOTSAV
JANUARY 23-29



#HUMANIZING URBAN DENSITY
#HPBM26
#PJMT

th Edition of **HARIT PREM BHARAT MAHOTSAV'26**

Powered by



**ECO-FRIENDLY
PRODUCT
CHALLENGE**

How to participate and FAQs
Join India's largest Green Event



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WHAT?

Prem Jain Memorial Trust invites you to be a part of the **Eco-Friendly Product Challenge**. Eco-Friendly Product challenge is to come up with novel designs of green products with special emphasis on their use of renewable materials, energy efficiency and usability. This is meant to stimulate more inventiveness and encourage practical measures towards a better and environmentally friendly world

Challenge Requirements:

- Design a functional yet robust and eco-friendly product for everyday use.
- The design should emphasize decreasing the environmental footprint both in terms of materials used and energy consumption while still ensuring that the product does its intended job
- Search for different daily items that can be made sustainably. Choose a material that can be used to build the product.



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HOW?

- Prepare your submission with Photos/Videos)
- Include a photograph of the prototype and all necessary drawings."
- A short report detailing the design process, material sourcing, and sustainable strategies employed.
- Record the process and make a reel or take a photo of the final product with details.
- File should not be heavier than **1 MB**.
- Send your submission via email by **18th January'26** to **frontoffice@premjinmemorialtrust.com** including your name, institution, and social media handles.
- After submitting your entry, add the story of your entry on Instagram and Facebook, tagging **@premjinmemorialtrust** and using the hashtags: **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**
- Make sure your profile is public for the entry to be counted
- Entries will be judged by team PJMT



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Top 3 Winners:

INR 3000 for 1st Prize

INR 2000 for 2nd Prize

INR 1000 for 3rd Prize

Winners will be announced during Prem Jain Memorial Address on **22nd January 2026 at 2 pm at IES** Architecture College, Mumbai and acknowledged on <https://premjinmemorialtrust.com/>

Remember to tag **@premjinmemorialtrust** and use **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**



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